

VAHAN JEWELRY

Port Chester, NY

LUXURY BY
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IN THEIR OWN WORDS: “We asked some of our best jewelers why they like our product. Responses varied from quality and craftsmanship to top go-to gift for the husband and female self-purchaser alike. Kuhn’s Jewelers in Salisbury, MD, captured the essence of our brand: ‘A VAHAN bracelet sells itself because once a woman puts it on, she doesn’t want to take it off! It’s not only the most comfortable bracelet she’s ever worn, but the two-tone design makes it wearable with everything.’ Our jewelry is easy to wear and style with, and we make our new collections by building on our past designs, allowing women to mix vintage with the latest VAHAN. A customer recently shared with us that she’s been wearing her VAHAN bracelet every day for 16 years — that says a lot!” — Nathalie Der Calousdian, COO

SIGNATURE STYLE: Creating timeless, on-trend jewelry in 14K gold and sterling silver with diamonds and gemstones since 1968, VAHAN is known for its highly detailed motifs, including fleur-de-lis, granulation and open scrollwork.

LATEST COLLECTION: VAHAN’s most coveted style is its Moiré Beaded stacking bracelets, with new designs continually evolving that encourage collectors to mix and match.

TOP RETAILERS: Connie & V. Cross Jewelers, Bossier City, LA; Jones & Son Fine Jewelry, Little Rock, AR; Kuhn’s Jewelers, Salisbury, MD; Yonan’s Jewelers, Turlock, CA



1. 12mm bracelets set in sterling silver and 14K yellow gold, with diamonds (0.49 TCW, left), and with diamonds (0.51 TCW) and black onyx (right) **MSRP: \$6,250 (left); \$6,200 (right)**

2. 6mm bracelets set in sterling silver and 14K yellow gold, with diamonds (0.18 TCW) and blue topaz cabochon (left); and diamonds (0.14 TCW, right) **MSRP: \$3,000 (left); \$2,375 (right)**

3. Pendant set in sterling silver and 14K yellow gold with diamonds (0.27 TCW) **MSRP: \$2,750**



RETAILER REVIEW

“The VAHAN line is our No. 1 collection. It is our go-to for the husband that needs a special present, our top seller for women who self-purchase, and the top jewelry item on their wish list. So you can see why we love VAHAN!” **CONNIE THURMOND, CONNIE & V. CROSS JEWELERS, BOSSIER CITY, LA**

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