



# ULTIMATE ENTRY FORM



PLEASE NOTE THAT **ONLY ONE** ENTRANT CAN RECEIVE CREDIT FOR EACH INDIVIDUAL ENTRY.

Entrant: .....  
(One person's name only - this individual will receive all credit)

Company: .....

Description of Entry: .....

.....

**MAILING ADDRESS FOR CORRESPONDENCE** (including returning of rendering and/or jewelry item)

Name: .....

Street Address/PO Box: .....

City: ..... State: ..... Zip Code: .....

Phone: ..... Fax: .....

E-Mail: .....

**FEES FOR ENTRY**

1st ENTRY \$70 / ALL SUBSEQUENT ENTRIES, \$50 EACH

First Entry \$75 x 1 = **\$75**

+ Add. Entries \$50 x  = .....

Final Payment Amount = .....

**IMPORTANT NOTE**

For insurance and shipping purposes, please include a wholesale value for your entry

\$

**ENTRY PAYMENT METHOD**

Enter payment method:

Visa/Mastercard     American Express     Discover

Check ..... (Check Number) \* Please make checks payable to "The SMART Jewelry Show"

Credit Card #: ..... Expiration Date: .....

Name of Cardholder: ..... Signature of Cardholder: .....

**CONFIRMATION**

Check this box to indicate you have read, and agree to, the Rules & Conditions of entry:

Printed Name of Contest Entrant:

Signature of Contest Entrant: ..... Date: .....

# ULTIMATE DESIGN CONTEST: RULES AND REGULATIONS

For the purposes of publicity, one person or company (the entrant) will be granted credit,

regardless of the number of people involved in a collaborative entry. Additional credits will NOT be provided to the media. Please complete the entry form carefully; no changes to the information on this form will be accepted or allowed after the conclusion of judging.

By signing the entry form, entrants agree to abide by the rules of The Smart Jewelry Show, The Ultimate Design Competition and the final decision of the judges. In submitting an entry for consideration, entrants agree to hold Retail Management Publishing Inc. (RMPT) producers of The Smart Jewelry Show, their officers and directors, their staff and employees, their advertising and publicity agencies, harmless from all claims, litigation and other legal proceedings. The entrants understand that RMPI will be responsible only for the replacement value of the material and labor, payable in the event of a loss or theft of any entry while in the possession of The Smart Jewelry Show. The entrant understands that RMPI insures the entry against loss, damage or theft, whether occasioned by negligence or not. Entrants also understand that RMPI will take every reasonable precaution to ensure the safety and security of jewelry and gemstones submitted for judging.

By entering this competition, entrants acknowledge and agree that neither the judging of the entries nor the designation of winners constitutes or shall be deemed or construed to be a determination by RMPI, or the judges thereof that the design, composition or appearance of any entry was originally developed or created by the entrant thereof.

## Entry Fees

1st entry ..... **\$70.00**  
All subsequent entries ..... **\$50.00 each**

Entry fees must accompany the rendering(s) entered in the competition and be drawn on a U.S. bank. Fees are in U.S. dollars and may be paid by check, Visa, MasterCard, Discover or American Express. The Smart Jewelry Show strongly recommends that the entrant retain a copy of entry forms and competition rules.

**Phone:** (212) 981-9625

**E-mail:** [udc@smartjewelryshow.com](mailto:udc@smartjewelryshow.com)

## Phase 1: Submit Rendering of Original Design

**Renderings submitted will be placed in one of two categories:**

Category 1 - Hand rendering

Category 2 - CAD rendering

Designs must be original and the entrant must have ownership of said designs. The Ultimate Design Contest reserves the right to disqualify any entry because of inappropriate content, deterrence from the rules, or any other matter based on our discretion.

Five finalists will be selected from each of the two categories by the judges. This will provide ten finalists for Phase 2 of the competition.

Judging criteria for rendering include:

- Professionalism and skill of presentation
- Creativity and design
- Wear-ability

By submitting a design rendering the entrant is agreeing to produce/manufacture the finished jewelry item for the Phase 2 of the competition at their own expense.

All entries and entry fees must be received by 5:30PM Eastern on **Tuesday, January 18, 2011.**

Entries may be sent electronically to: [udc@smartjewelryshow.com](mailto:udc@smartjewelryshow.com)

### Or delivered to:

The Ultimate Design Contest  
The Smart Jewelry Show  
45 West 45th Street, Suite 808  
New York, NY 10036  
(212.) 981-9625

Entries that arrive after the entry deadline will not be accepted unless prior arrangements have been made. International entries (those outside the U.S. and Canada) will not be accepted. Entries that do not meet these rules of entry will be disqualified. Disqualified entries will be returned to the entrant without being judged in the competition.

Judging of renderings will be completed by Thursday, January 20, 2011. Finalists are notified and posted on the website by Monday, January 24, 2011

No renderings will be judged without the required entry fee and entry form.

Renderings are kept until after the April show. The SMART Jewelry Show

will return rendering to the entrants no later than June 1, 2011. Renderings may be part of a special exhibit at The SMART Jewelry Show and will be returned by June 1 as well.

The SMART Jewelry Show is not responsible for entries that are damaged during the shipping process to the New York office.

## Phase 2: Fabrication of Design

The ten finalists will be provided with the gemstones to create the design of the rendering they submitted.

The ten finalists will manufacture the design they submitted using the provided gemstones and the metal of their choice.

**Designer/fabricator will complete all design and construction at their expense.**

Finished item will become the property of the contestant at the completion of the contest.

Designer must complete at least 50% of the work on the design themselves.

All finished pieces must be received by 5:30PM Eastern on Friday, March 16, 2011.

## Important Shipping Information

Please include wholesale value of entry for insurance & shipping

(\$) .....

### Ship all finished pieces to:

The Ultimate Design Contest  
The Smart Jewelry Show  
45 West 45th Street, Suite 808  
New York, NY 10036  
212.981.9625

Entries that arrive after the entry deadline will not be accepted unless prior arrangements have been made. Entries that do not meet these rules of entry will be disqualified. Disqualified entries will be returned to the entrant without being judged in the competition. If an entry is received that has been damaged during shipping, the entrant will be notified immediately and the entry will be shipped back to entrant for repair and resubmission. RMPI and The SMART Jewelry Show are not responsible for entries that are damaged during the shipping process. If this occurs, please contact your shipper for their damage policy. Insurance and delivery fees are at the entrant's expense.

The judges will select 2 finalists from each of the two categories, hand rendering and CAD, to move to Phase 3 of the contest.

## Phase 3: Completion of Judging

The four finalists will receive an expense paid trip to The SMART Jewelry Show. Expenses include coach airfare and provided hotel for two nights.

All finished designs will be on display at The SMART Jewelry Show, April 2-4, 2011.

The Smart Jewelry Show reserves the right to photograph all jewelry and renderings submitted for judging in the competition for promotional use without payment or royalty to the entrant for such use. At the discretion of the judges, two winners in each category or division will be awarded trophies. Overall winner will receive a trophy and placement of the award winning piece on the INSTORE magazine cover. Additionally, all finalists will receive a certificate of Honorable Mention.

Competitors for bench challenge 2012 may be selected from Design Competition finalists.

Voting will be concluded **April 4, 2011 at 12:00 PM** at The Smart Jewelry show.

Winner will be announced at **1:00 PM, April 4, 2011**, at the Smart Jewelry Show.

All entries will be returned in to entrants by **June 1, 2011.**

**Insurance** - All entries will be insured while in the possession of The Smart Jewelry Show for up to \$5,000 wholesale value. Entrants entering pieces with a wholesale value over \$5,000 will be responsible for providing their own insurance coverage. Proof of insurance may be required. The Smart Jewelry Show is not responsible for any loss in excess of \$5,000 wholesale value.

Entries will be returned by registered/insured U.S. mail, unless otherwise noted.

**Return Shipping** - The SMART Jewelry Show will pay for return shipping via registered/insured U.S. mail for all entries with a wholesale value under \$5,000. Entrants entering pieces with a wholesale value over \$5,000 will be responsible for return postage fees. Entries will be returned after the conclusion of the competition no later than **June 1, 2011.**

Please note that The SMART Jewelry Show cannot guarantee the return of your original packing materials, custom boxes or bags.