

my life

JEWELERS SHARE THE THINGS
THAT MATTER IN THEIR WORLD

Ronnie Agami

Favorite restaurant?

Floataway Cafe

Favorite vacation spot?

Vicenza Anoula

Other than your own store,
what is your favorite store
or shopping experience?

Sid Mashburn in Atlanta and
Eredi Pisano in NYC

Are you married? If so,
how did you propose?

I'm married. I proposed to my wife 9 years ago,
overlooking the old city of Jerusalem,
she had never been to Israel and
it was quite an experience!

The best advice you've
ever received?

If you make a lot of
little profits you
won't be too.

What is the best advice
you've ever given?

Whenever someone
is buying a diamond
I always tell the client
to pay for what they
see not for what
they can't see.

What do you love
about diamonds?

I love how great diamonds make people feel.

What superpower
would you like to have?

If there were a
way to make people
healthy to cure illness
& disease, that would be
my superpower.

Favorite
business book?

'Setting the Table'
by Danny Meyer
It's all about
attention to detail,
something that is relevant
to all business



RONNIE AGAMI

UNIVERSAL DIAMONDS,
ATLANTA, GA

Ronnie Agami, principal with Universal Diamonds in Atlanta, was born into the jewelry industry and has never left. Universal Diamonds was established in 1980 by his father, Amos Agami, and today is known for its diamond and bridal expertise, including its team of graduate gemologists on staff. Born and raised in Atlanta, Agami attended the University of Michigan, where he interned at Tiffany & Co. He currently lives in Atlanta with his wife, Amy, and three children. Steeped in jewelry expertise, Universal is a family affair. Ronnie's brother Jonathan is his partner.