

BULOVA: A HISTORY OF FIRSTS

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1 Introduced in 2016, the Bulova Curv is the world's first curved chronograph movement.
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3 The Bulova clock from the 1939 World's Fair.
© Brendan Reilly, courtesy of Neon Museum of Philadelphia and CultureWorks Philadelphia



2 The Token Watch, created by Bulova in 1991, featured an embossed subway token dial and came in a box emblazoned with the endorsement, "The Official Token Watch Authorized and Licensed by the NYCTA."
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4 A 1974 Bulova Accutron print advertisement promoting equal rights
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5 The Bulova Rubaiyat introduced in 2017, inspired by the original 1917 Bulova Rubaiyat watch.
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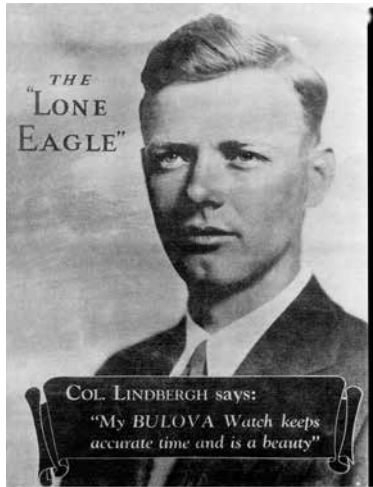
6 E. Van Haften, Director of the Timer Laboratory, holding a 60-hour LEM clock, circa 1960s.
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7 A 1920s advertisement with Charles Lindbergh endorsing the Bulova Lone Eagle with the quote, "My Bulova Watch keeps accurate time and is a beauty."

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8 A 1960s Bulova Accutron sales presentation kit for retailers.

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9 A 1972 Bulova Oceanographer, otherwise known as the Bulova Devil Diver.

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